

Scouting America

Natural State Council

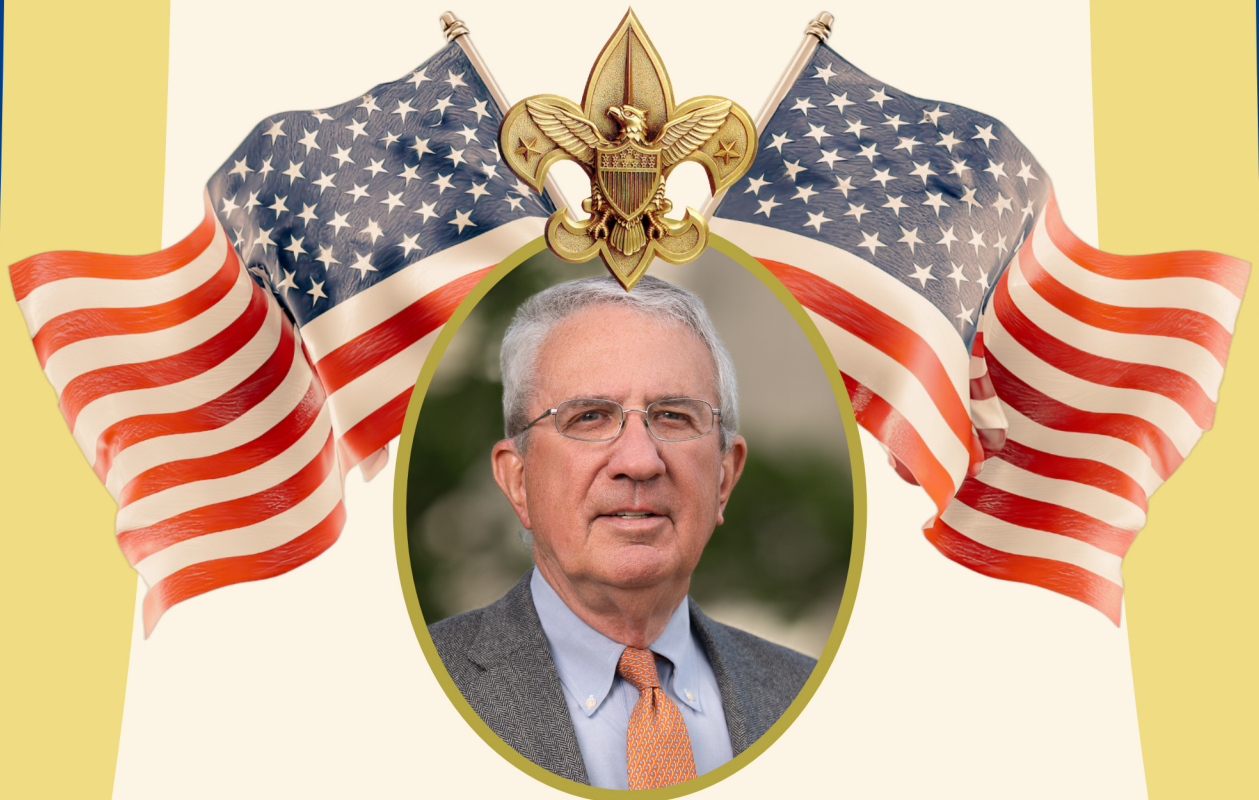
PROUDLY PRESENTS

SCOUTING BUILDS AMERICA

SCOUTING MATTERS

HEART OF THE EAGLE

LUNCHEON



HONORING

RANDY ZOOK
CEO, ARKANSAS STATE CHAMBER OF COMMERCE

OCTOBER 29, 2026

Doors Open at 11:30 am

Registration is open!

LITTLE ROCK CONVENTION

CENTER

Wally Allen Ballroom
101 W. Markham Street

WWW.NATURALSTATECOUNCIL.ORG/LRHOTE2026



HONOREE

HEART OF THE EAGLE 2026



RANDY ZOOK

CEO
ARKANSAS STATE CHAMBER OF
COMMERCE

Randy Zook is the President and CEO of the Arkansas State Chamber of Commerce and Associated Industries of Arkansas, bringing more than three decades of leadership experience in business and economic development. During his tenure, he has strengthened the brand of the state chamber, expanded membership, led two successful statewide ballot issue campaigns, and helped refocus attention on improving Arkansas's workforce development system.

Before joining the State Chamber, Zook served as President and CEO of Atlantic Envelope Company, where he built a strong reputation for strategic leadership and business growth. Throughout his career, he has been deeply engaged in advancing Arkansas's economic and community development

efforts.

Zook currently serves on the boards of the Arkansas Public School Resource Center, Economics Arkansas, McGehee Farm & Real Estate Co., and the Arkansas Economic Development Foundation. He was also recently appointed by Governor Sarah Huckabee Sanders to serve on the state's 2030 Complete Count Committee.

Beyond his professional accomplishments, Zook values the relationships and lessons that have shaped his career. He often emphasizes the importance of listening to others' stories, learning from setbacks, and being willing to take risks and embrace new opportunities. He and his family are proud Arkansans, and he is the father of three grown children and grandfather to five

***We are proud to recognize Randy Zook
as having the Heart of the Eagle!***



EVENT CHAIRMAN

HEART OF THE EAGLE 2026



RAY DILLON

FORMER CEO
DELTIC TIMBER CORPORATION

We extend our sincere thanks to our Friends of Scouting Chairman, Ray Dillon, for his outstanding leadership and dedication. Ray served as President & CEO of Deltic Timber Corporation from 2003 until his retirement in 2016 and now leads Dillon Consulting while actively supporting numerous philanthropic causes across Arkansas.

With over 40 years of experience in the paper and forest products industry—including executive roles at Gaylord Container Corporation—Ray brings invaluable expertise, strategic insight, and a steady hand to every endeavor. A graduate of Mississippi State University with a B.S. in Chemical Engineering and an MBA from the University of Chicago, Ray has long combined technical knowledge with

business acumen.

He and his wife have proudly raised their family in the Natural State and remain deeply rooted in their local community. Ray's passion for youth development, servant leadership, and the future of Scouting is evident in every step he takes.

His commitment and guidance have been instrumental in the success of our Friends of Scouting



ABOUT THE HEART OF THE EAGLE

The Heart of the Eagle Award is presented annually by the Natural State Council to individuals who have distinguished themselves by embodying the Ideals of the Scout Oath and Law through their personal and professional contributions in the state and their local communities.



SPONSORSHIPS

HEART OF THE EAGLE 2026



SPONSORSHIPS

HEART OF THE EAGLE 2026

PRESENTING SPONSOR

\$25,000

Supports 140 Scouts for one Year

BENEFITS

- VIP Seating for up to 40 people
(five tables)
- Full-page ad in the event program
(7.5" W x 10" H, portrait orientation)
- Company logo in the event program
- Company logo in the presentation
- Signage featuring company logo prominently placed at the stage
- Company showcased as the Presenting Sponsor on all event signage and marketing material
- Company name prominently featured in event press releases and publicity packets
- Company logo placed on all tables
- Presence at check-in table
- First right of refusal for the 2026 event
- Recognition in the Natural State Council's Stakeholder's Report
- Recognition as a major donor throughout the year on print, website, and social media

EAGLE SCOUT SPONSOR

\$15,000

Supports 70 Scouts for one Year

BENEFITS

- VIP Seating for 32 people
(four tables)
- Full-page ad in the event program
(7.5" W x 10" H, portrait orientation)
- Company logo in the event program
- Company logo in the presentation
- Signage featuring company logo prominently placed in the reception area
- Company showcased as the Eagle Scout Sponsor on all event signage and marketing materials
- Company logo displayed on all tables
- Recognition as a major donor throughout the year on print, website, and social media

LIFE SCOUT SPONSOR

\$12,500

Supports 40 Scouts for one Year

BENEFITS

- VIP Seating for 24 people
(three tables)
- Half-page ad in the event program
(7.5" W x 4.75" H, landscape orientation)
- Company logo in the event program
- Company logo in the presentation
- Signage featuring company logo prominently placed
- Company showcased as a Life Scout Sponsor on all event signage and marketing materials
- Company logo displayed on tables
- Recognition as a major donor throughout the year on print, website, and social media

STAR SCOUT SPONSOR

\$10,000

Supports 30 Scouts for one Year

BENEFITS

- VIP Seating for 16 people
(two tables)
- Quarter-page ad in the event program
(3.5" W x 4.75" H, portrait orientation)
- Company listing in the event program
- Company logo in the presentation
- Signage featuring company logo prominently placed
- Company showcased as a Star Scout Sponsor on all event signage and marketing materials
- Company logo displayed on tables
- Recognition as a major donor throughout the year on print, website, and social media



SPONSORSHIPS

HEART OF THE EAGLE 2026



SPONSOR

FIRST CLASS SCOUT SPONSOR

\$7,500

Supports 25 Scouts for one Year

BENEFITS

- Seating for 8 people (*one table*)
- Quarter-page ad in the event program (*3.5" W x 4.75" H, portrait orientation*)
- Company logo in the event program, presentation, and on tables
- Signage featuring company logo

SECOND CLASS SCOUT SPONSOR

\$5,000

Supports 15 Scouts for one Year

BENEFITS

- Seating for 8 people (*one table*)
- Company logo in the event program
- Company logo in the presentation
- Company logo displayed on tables
- Signage featuring company logo

TABLE SPONSOR

\$3,000

Supports 10 Scouts for one Year

BENEFITS

- Seating for 8 at the luncheon (*one table*)
- Company name in the presentation
- Company name in the event program

A SCOUT IS

Trustworthy	Obedient
Loyal	Cheerful
Helpful	Thrifty
Friendly	Brave
Courteous	Clean
Kind	Reverent

My company is interested in supporting the Heart of the Eagle by becoming a:

- | | | | |
|--------------------------|----------|----------------------------|---------------------------------|
| ☐ | \$25,000 | Presenting Sponsor | (Fair Market Value: \$1,850.00) |
| ☐ | \$15,000 | Eagle Scout Sponsor | (Fair Market Value: \$1,126.00) |
| ☐ | \$12,500 | Life Scout Sponsor | (Fair Market Value: \$1051.36) |
| ☐ | \$10,000 | Star Scout Sponsor | (Fair Market Value: \$802.72) |
| ☐ | \$7,500 | First Class Scout Sponsor | (Fair Market Value: \$451.36) |
| ☐ | \$5,000 | Second Class Scout Sponsor | (Fair Market Value: \$351.36) |
| ☐ | \$3,000 | Table Sponsor | (Fair Market Value: \$43.92) |

SPONSOR INFORMATION

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

{ } **Please Invoice Me:** { } **Check #** _____ enclosed

__ Right Away

__ Monthly

__ Quarterly

__ Semi-Annually

{ } **Please Charge my Card:**

__ AMEX

__ MasterCard

__ Visa

__ Discover

Account #: _____ Exp. Date: _____

Signature: _____ Date: _____

Logo & Advertisements should be provided as camera-ready high resolution, electronic file and should be sent to Aaron.Utley@scouting.org no later than October 17, 2026 to be included in collateral/media materials.

*Please mail this form
and payment to the
address below:*

*Natural State Council
LR Heart of the Eagle
3220 Cantrell Road
Little Rock, AR 72202*

**COMPLETE THIS
FORM ONLINE!**



THANK YOU TO LAST YEAR'S SPONSORS



RAY & DEBORAH DILLON

RUSH
HARDING



WARREN &
HARRIET
STEPHENS



Business matters.

Dillard's
The Style of Your Life.

JIM WOMBLE

TED HIEGEL



MARGARET
SCHUECK



LARRY
WALTHER

Scouting  America
Natural State Council