

**Scouting America**

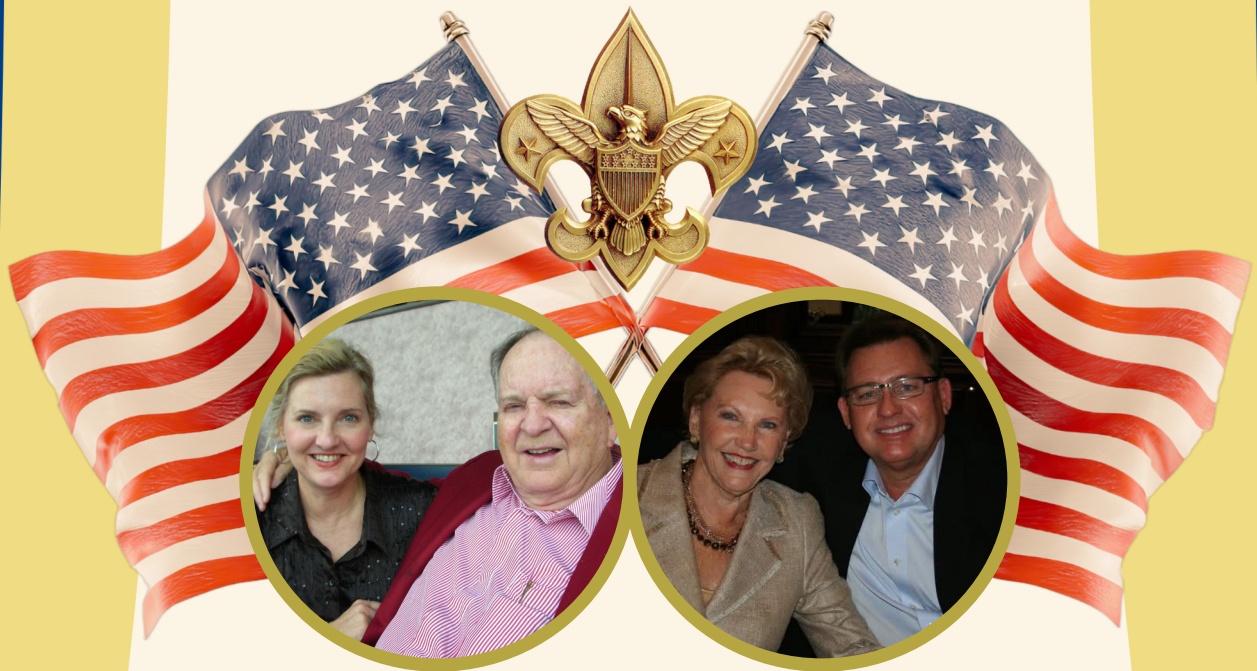
**Natural State Council**

**PROUDLY PRESENTS**

# **SCOUTING BUILDS AMERICA**

**HEART OF THE EAGLE**

**LUNCHEON**



**HONORING**  
**THE HUNT FAMILY**

**OCTOBER 13, 2026**

*Doors Open at 11:30 am*

*Registration is open!*

**EMBASSY SUITES ROGERS CONV. CTR.**

**3303 S Pinnacle Hills Pkwy**

**Rogers, AR 72758**

**[WWW.NATURALSTATECOUNCIL.ORG/NWAHOTE](http://WWW.NATURALSTATECOUNCIL.ORG/NWAHOTE)**



## HONOREE AND COMMITTEE CHAIRMAN

### HEART OF THE EAGLE 2026



**THE  
HUNT FAMILY**

**J**.B. and Johnelle Hunt built J.B. Hunt Transport Services from a small Arkansas business into one of North America's leading transportation and logistics companies. Their shared leadership—combining J.B.'s entrepreneurial vision with Johnelle's financial and operational expertise—created a company grounded in hard work, integrity, and investment in people.

**B**eyond business, the Hunts have made a lasting philanthropic impact across Arkansas by supporting healthcare, education, children's services, economic development, and community initiatives. Their legacy continues through an enduring commitment to strengthening communities and expanding opportunity for



**TOM ALLEN**  
COMMITTEE CHAIRMAN  
PRESIDENT  
SAGE PARTNERS

**T**om is President of Sage Partners and a member of its Board of Directors, providing strategic leadership and advising clients on commercial real estate development, leasing, acquisitions, sales, and property management. He also oversees Hunt Ventures' commercial real estate portfolio, guiding development strategy and asset management across a diverse mix of properties.

**B**efore joining Sage Partners, Tom began his career with Walmart, leading real estate site selection and retail property initiatives nationwide. A CCIM and former Arkansas Chapter President, he is also active in community leadership through nonprofit service and past elected roles on the Benton County Quorum Court and Rogers City



## ACCEPTING ON BEHALF OF THE FAMILY

### HEART OF THE EAGLE 2026



**JOHNNIE "BRYAN"  
HUNT JR.**

**B**ryan Hunt is the son of J.B. and Johnelle Hunt, husband to Mandy Hunt, and father of five children. A graduate of Springdale High School and the University of Arkansas, Bryan has built a diverse career spanning transportation, finance, automotive, real estate development, and investment management. He is the founder of 71B Auto Auction and Progressive Car Finance, co-founder of DTP Real Estate Development, and continues to help oversee the Hunt family's business investments and assets. He also serves as a Trustee of The New School and on the boards of the Razorback Foundation, J.B. Hunt Transport Services, and AmeriTrust Financial.

**B**ryan grew up alongside the evolution of the Hunt family's businesses, from the original J.B. Hunt Company in Stuttgart to the launch and growth of J.B. Hunt Transport Services. After graduating from the University of Arkansas, he joined the company, serving in sales, recruiting, operations, and executive leadership, ultimately becoming Chief Operating Officer and Vice Chairman of the Board. His leadership helped recruit and develop many of the company's future executives.

**B**eyond transportation, Bryan has expanded the family's entrepreneurial legacy through automobile dealerships, banking, commercial and residential real estate, and regional economic development. Guided by the Hunt family's philosophy of "Return on Community" (ROC) rather than simply return on investment, Bryan has remained committed to creating opportunities that strengthen employees, businesses, and communities across Arkansas. Today, he continues to champion that legacy while enjoying time with his family and sharing the stories that have shaped generations of Hunt family leadership.



# SPONSORSHIPS

HEART OF THE EAGLE 2026

## PRESENTING SPONSOR

**\$25,000**

*Supports 140 Scouts for one Year*

### BENEFITS

- VIP Seating for up to 40 people  
(five tables)
- Full-page ad in the event program  
(7.5" W x 10" H, portrait orientation)
- Company logo in the event program
- Company logo in the presentation
- Signage featuring company logo prominently placed at the stage
- Company showcased as the Presenting Sponsor on all event signage and marketing material
- Company name prominently featured in event press releases and publicity packets
- Company logo placed on all tables
- Presence at check-in table
- First right of refusal for the 2027 event
- Recognition in the Natural State Council's Stakeholder's Report
- Recognition as a major donor throughout the year on print, website, and social media

## EAGLE SCOUT SPONSOR

**\$15,000**

*Supports 70 Scouts for one Year*

### BENEFITS

- VIP Seating for 32 people  
(four tables)
- Full-page ad in the event program  
(7.5" W x 10" H, portrait orientation)
- Company logo in the event program
- Company logo in the presentation
- Signage featuring company logo prominently placed in the reception area
- Company showcased as the Eagle Scout Sponsor on all event signage and marketing materials
- Company logo displayed on all tables
- Recognition as a major donor throughout the year on print, website, and social media



# SPONSORSHIPS

HEART OF THE EAGLE 2026

## LIFE SCOUT SPONSOR

**\$12,500**

*Supports 40 Scouts for one Year*

### BENEFITS

- VIP Seating for 24 people  
*(three tables)*
- Half-page ad in the event program  
*(7.5" W x 4.75" H, landscape orientation)*
- Company logo in the event program
- Company logo in the presentation
- Signage featuring company logo prominently placed
- Company showcased as a Life Scout Sponsor on all event signage and marketing materials
- Company logo displayed on tables
- Recognition as a major donor throughout the year on print, website, and social media

## STAR SCOUT SPONSOR

**\$10,000**

*Supports 30 Scouts for one Year*

### BENEFITS

- VIP Seating for 16 people  
*(two tables)*
- Quarter-page ad in the event program  
*(3.5" W x 4.75" H, portrait orientation)*
- Company listing in the event program
- Company logo in the presentation
- Signage featuring company logo prominently placed
- Company showcased as a Star Scout Sponsor on all event signage and marketing materials
- Company logo displayed on tables
- Recognition as a major donor throughout the year on print, website, and social media



# SPONSORSHIPS

HEART OF THE EAGLE 2026

## FIRST CLASS SCOUT SPONSOR

**\$7,500**

*Supports 25 Scouts for one Year*

### BENEFITS

- Seating for 8 people (*one table*)
- Quarter-page ad in the event program (*3.5" W x 4.75" H, portrait orientation*)
- Company logo in the event program, presentation, and on tables
- Signage featuring company logo

## SECOND CLASS SCOUT SPONSOR

**\$5,000**

*Supports 15 Scouts for one Year*

### BENEFITS

- Seating for 8 people (*one table*)
- Company logo in the event program
- Company logo in the presentation
- Company logo displayed on tables
- Signage featuring company logo

## TABLE SPONSOR

**\$3,000**

*Supports 10 Scouts for one Year*

### BENEFITS

- Seating for 8 at the luncheon (*one table*)
- Company name in the presentation
- Company name in the event program

## A SCOUT IS

|             |          |
|-------------|----------|
| Trustworthy | Obedient |
| Loyal       | Cheerful |
| Helpful     | Thrifty  |
| Friendly    | Brave    |
| Courteous   | Clean    |
| Kind        | Reverent |



# SPONSOR AGREEMENT

## HEART OF THE EAGLE 2026

*My company is interested in supporting the Heart of the Eagle by becoming a:*

- ☐ \$25,000 Presenting Sponsor
- ☐ \$15,000 Eagle Scout Sponsor
- ☐ \$12,500 Life Scout Sponsor
- ☐ \$10,000 Star Scout Sponsor
- ☐ \$7,500 First Class Scout Sponsor
- ☐ \$5,000 Second Class Scout Sponsor
- ☐ \$3,000 Table Sponsor

### SPONSOR INFORMATION

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

{ } **Please Invoice Me:** { } **Check #** \_\_\_\_\_ enclosed

\_\_\_ Right Away

\_\_\_ Monthly

\_\_\_ Quarterly

\_\_\_ Semi-Annually

{ } **Please Charge my Card:**

\_\_\_ AMEX \_\_\_ MasterCard

\_\_\_ Visa \_\_\_ Discover

Account #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Logo & Advertisements should be provided as camera-ready high resolution, electronic file and should be sent to [aaron.utley@scouting.org](mailto:aaron.utley@scouting.org) no later than September 30, 2026 to be included in collateral/media materials.

*Please mail this form  
and payment to the  
address below:*

*Natural State Council  
LR Heart of the Eagle  
3220 Cantrell Road  
Little Rock, AR 72202*

**COMPLETE THIS  
FORM ONLINE!**



# THANK YOU TO LAST YEAR'S SPONSORS

**ASA & SUSAN HUTCHINSON**



**CUSHMAN &  
WAKEFIELD**



**PHILIP & MARY ANN TALDO**

**Stephens**

**CULLEN & CO.  
ATTORNEY**

**RUSH & LINDA HARDING**



**ARVEST®**



**Simmons  
Bank®**

*Peel Compton*  
FOUNDATION

**Lindsey 50 years**  
& Associates, Inc.



**JUDGE  
JOHN SCOTT**

**ALEX  
BLASS**

**APEX**  
MARKETING & SALES



**CHUCK  
BUSHONG**

**JUDGE  
DOUG SCHRANTZ**

**RICKY  
MASON**

**Scouting America**  
Natural State Council